

**MACAW LODGE NEWSLETTER**  
**JUNE VOL., 2018**



**CHOCOLATE FAIR: THE PREMIER OF MACAW KAKAU**

The weekend of June 8th to 10th, we participated in the chocolate fair in the National Stadium in San José. Representatives of chocolate brands, tour companies, producers and even just fans, from all over the country, came to this event. The aromas and the flavors were abundant, coming from all types of stands. For us, it was a unique opportunity to present ticos and other visitors our new products: chocolate truffles full of acai, pitanga or coffee, all harvested and produced in our farm, and our famous organic chocolate bars. We have three concentrations: 53%, 60% and 70%, which give different bitter tastes. We offered these three types and our truffles to many different people who enjoyed its flavor and our concept.



## **SECOND NATIONAL GATHERING OF BIRD TOURISM WITH RAIN FOREST ADVENTURES JACÓ**

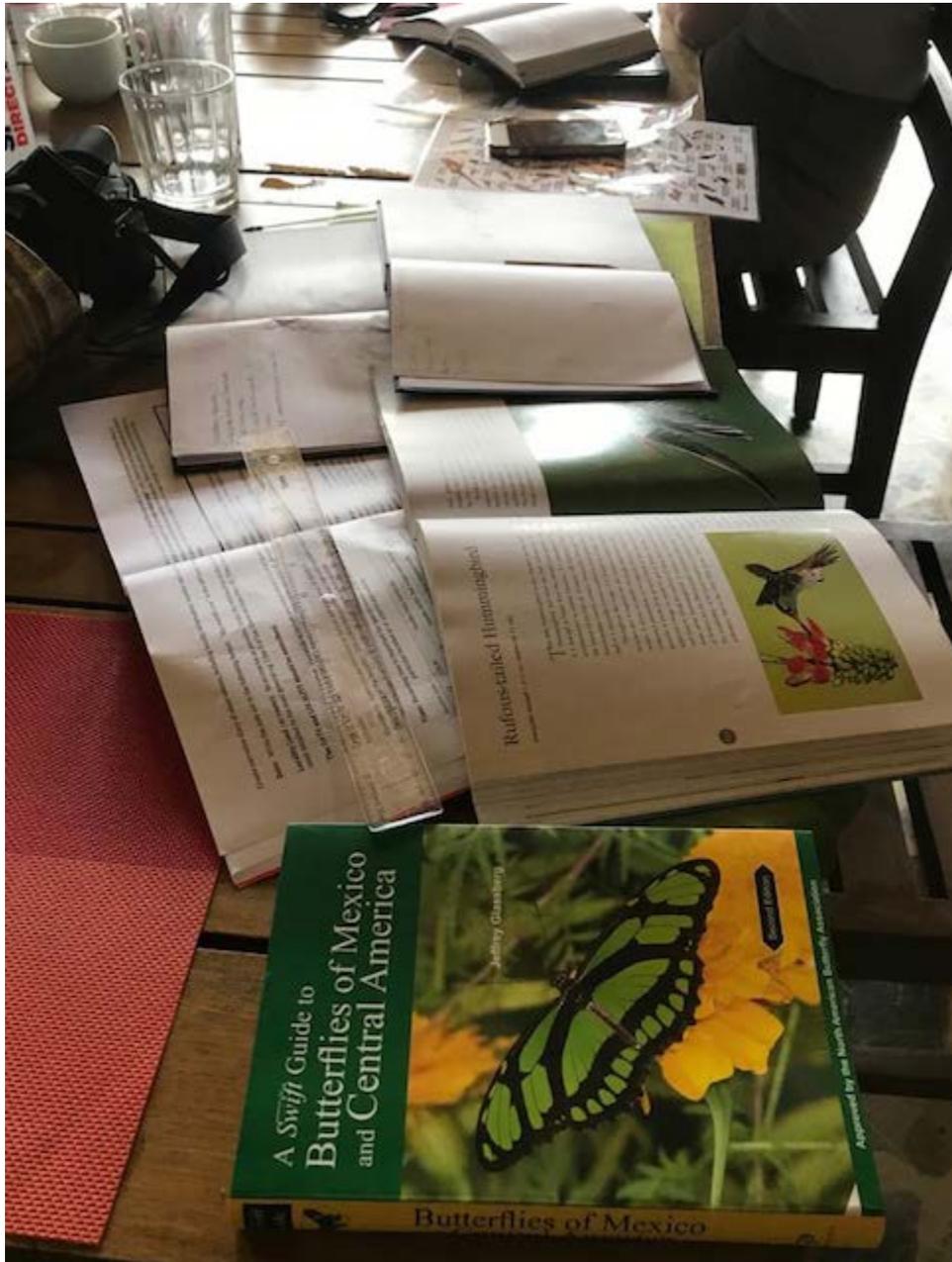
*This past 31st of May we had the privilege to host the Second National Gathering of Bird Tourism organized by Birding Hot Spots. Alongside Rainforest Adventures Jacó, we hosted a one day event that gathered all type of people in the bird tourism industry to exchange knowledge, advice, talks and overrall emotion for how much the birding community has grown in the country. The group*

*left the National Theater in San José at 5:30 to arrive in Jacó and have breakfast very early. Rainforest Adventures provided the chance to take an aerial cable car over the green canopy, setting a more natural, birding mood. After that the group proceeded to go up the mountain and come to Macaw Lodge for a series of talks, including: birding tourism marketing, strategies for courtship of birds, how to design routes and products, and we wrapped up with a workshop on optics. Lastly, we all hiked to Macaw's wonderful waterfall and on the way back there was a closing ceremony. We are happy to have shared and exchanged such an exciting day with so many bird and nature lovers!*



## **STUDENTS VISIT THE LODGE TO LEARN DIVERSE SUBJECTS**

*This month we got student visitors from different parts of the world. From Texas Tech University, we had 14 marketing students. They gave an interesting talk about the challenges marketing faces today. We exchanged ideas and learnt about modern day marketing and how it affects us all. We also had 22 students from Manchester University who came to study amphibians. They learned a lot about frogs, toads and other amphibians in the area. The curator Dmitri Logunov taught them sampling techniques for invertebrates while Professor Amanda Bamford showed them how to identify and dissect plants. They also enjoyed night tours to watch these animals, and participated in our sustainability and cacao tour. We are very proud at the amount of learning and knowledge exchange experiences we were able to host and be part of this month!*



Written by Gabriela Mateo